The Polecat Platform

Polecat's responsible business intelligence™ platform offers unparalleled access to reputation, risk and ESG insight. Using a combination of artificial intelligence, proprietary algorithms and human expertise, the platform delivers business-critical intelligence in context.

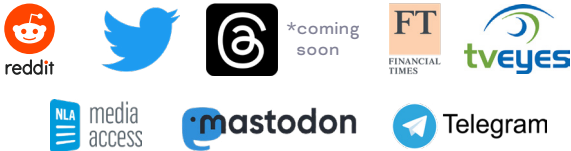Built by experts | Flexible deployment | Unparalleled scale

The data process

Data collection

Polecat gathers relevant unstructured data from across the internet and, using NLP, identifies and scores mentions of entities. This data is then formatted to support consistent insights.

Examples:

Data enrichment

Polecat enriches and optimises aggregated data using classifiers, geoparsing, and other data science processes to deliver the highest quality data.

Deriving metrics

Algorithms are used to prepare the data and score it according to key metrics. In particular, Polecat uniquely measures the impact of sources on company perception.

Learn more about Impact >

Data delivery

Data is delivered and intuitively visualised via an API directly to you or through one of our value-add clients. Views can be pre-defined, customised, and drilled down to the source.

Keeping data up to date

Data is continuously updated and backfilled for up to a year, ensuring you always have the latest companies, topics, definitions and results.

Why Polecat

Optimised for scale

The platform processes millions of sources from across the internet each day.

AI + IQ

Polecat's algorithms are powered by state-of-the-art AI and enhanced by subject matter experts with decades of experience.

Customised to your use case

Use Polecat APIs to power your own product or to deliver your custom data feed.

Polecat's technology stack

kafka

Datomic

Clojure

python

elasticsearch

Get a free trial today

Try out Polecat for 1 month free. You'll get access to thousands of companies, topics, and a guided demo so you can fully experience Polecat's capabilities.

POLECAT™